



Centers of Excellence Promotional Toolkit

Instructions for Digital Toolkit

Toolkit Contents

Waiting Room Digital Flyer

This localized flyer is great for waiting room monitors or other digital displays in your office that are patient-facing.

Digital Display Ad

For use on office or hospital websites, please direct click through traffic to moveformds.org.

Social Media Posts

Images for social media posts and suggested copy is included. Please help us spread the word via your social media channels! Please tag us at [@mdsfoundation](https://www.instagram.com/mdsfoundation) (Instagram, Twitter and Facebook), and when possible, link to moveformds.org.

Video Promo Clip

For use on digital displays, websites or social media channels. Please tag us at [@mdsfoundation](https://www.instagram.com/mdsfoundation) (Instagram, Twitter and Facebook), and when possible, link to moveformds.org.

Audio Hold Message

Pre-recorded audio file promoting your localized walk is included to add to your phone hold recording, or use the included script to record your own.

Questions or Need Help?

Contact [Madelyn Geltch](mailto:mgeltch@mds-foundation.org)

Community Outreach Manager

mgeltch@mds-foundation.org

609-845-7395